

Best Practices

50 Ways to Raise Funds - and Fun - During Your Campaign

Games and Contests

1. Pie in the Face
2. Indoor mini golf
3. Lunchtime Bingo
4. Candy jar raffle
5. Sporting competitions between departments or even other companies
6. Bowl-a-Thon
7. Outdoor carnival with dunking booth
8. E-mail Bingo - players buy cards
9. Baby photo contest

Prizes and Drawings

10. 50/50 drawing
11. Change challenge - the department with the most change wins
12. Daily prize drawings
13. Weekly prize drawings
14. Lottery
15. Draw for a day off
16. Collect cans and bottles
17. T-shirt and poster sale

Food Fun

18. Breakfast
19. Specialized food sales - candy bars, pies, international food
20. Daily donations for doughnuts, coffee, etc.
21. Collect spare change in an envelope by the vending machines
22. Cookout
23. Baked good contest/sale

Best Practices (cont'd)

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Sales Events

24. Silent auction
25. Donate a portion of the proceeds from sales in the company store
26. Online auction
27. Recipe book
28. Garage sale
29. Car wash
30. Book sale
31. Live auction

Incentives

32. Dress down days
33. Dress up days
34. Walk/run fundraisers
35. Executives serve dinner to employees
36. Executives prepare lunch during campaign
37. Donated trips
38. Basket raffles
39. Raffle off use of CEO's parking space
40. Theater/sporting event tickets
41. Dinner with the boss
42. Chauffered limo ride to and from work
43. Give away dinner or brunch at a popular restaurant

More Fun Ideas

44. Employee roller skating races in the parking lot
45. Monte Carlo night
46. Inter-departmental challenges - % participation, % increase in average gift or first to finish
47. Fashion show
48. Flower/plant sale
49. Flash mob at the company picnic
50. Bus trip